



ZipZag

Gravity-powered air time



Welcome to ZipZag Rides

Welcome to ZipZag and thank you for showing an interest in our exciting class-leading product.

Our ZipZag rides provide you with a fantastic opportunity to increase visitor numbers to your attraction, whilst also maximising your profitability by utilising otherwise unused space within your existing facility. Our rides can be installed in a wide variety of locations ranging from indoor sites such as trampoline parks and play centres to outdoor attractions, holiday parks and amusement parks.

Our unique patented safety features allow for rapid rider turnaround. These features contribute to class-leading throughput figures you can rely on. This means you should see a return on your investment typically within 1-2 years, although we have seen some rides pay back in less than a year.

We have built an excellent reputation for after-sales care. We are so confident in the quality of our offering that we provide a comprehensive 36-month warranty to run alongside our Service and Maintenance package.

We are constantly innovating, allowing you to lead and stay ahead of the competition. For example we were the first company in the world to design and install a FREERUN™ Parkour system integrated into our rides.

We are incredibly passionate about ZipZag Rides, the reputation we have built, and above all the difference we can make to the overall profitability of your attraction.

We hope you enjoy reading our brochure and that it gives you a greater appreciation of what we could do for you.

Dave Evans
Founder of ZipZag Rides

The possibilities are endless...

Introduce a FREERUN™ element



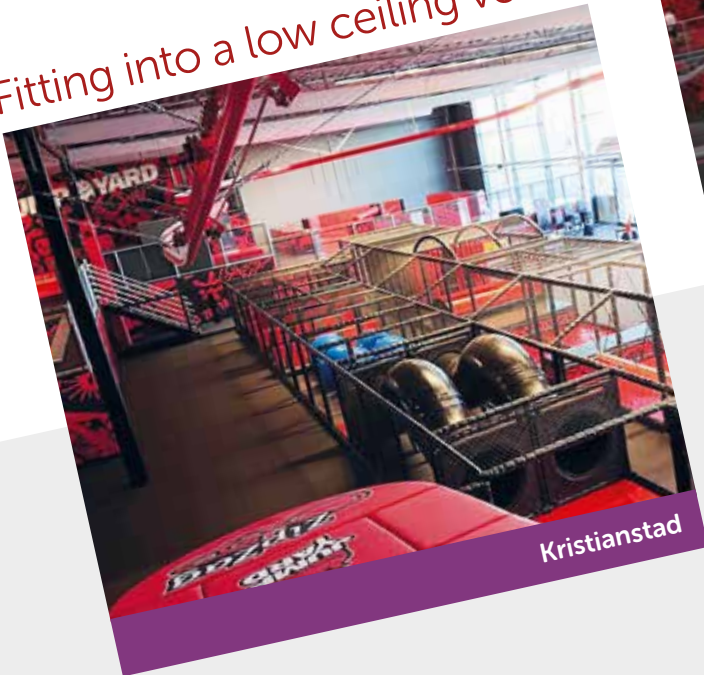
Nacka

Add lighting effects



Västerås

Fitting into a low ceiling venue



Kristianstad



Köln



Göteborg

Outdoor platform options



London

Theme parks



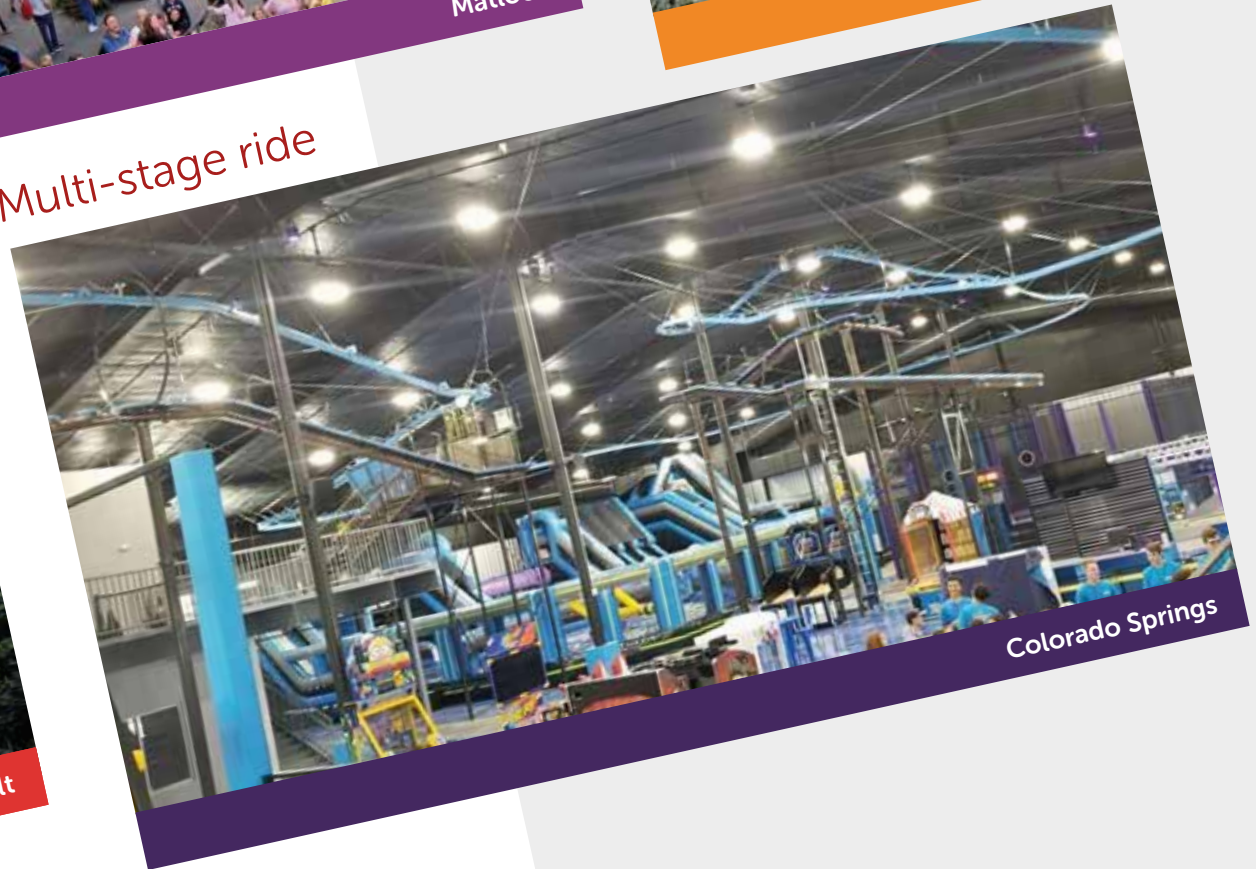
Matlock

Fly over water!



London

Multi-stage ride



Colorado Springs



Alderholt

About us

Our Knowledge

We have over 30 years of experience as a team in the industry. We have designed and installed amusement rides all over the world and are continuously investing in product development to ensure that our rides are precisely what our clients are after. We have a skilled team of engineers, designers, installers and client liaison personnel who all live for this business.

Our understanding

We understand that every space, location and requirement is different for each and every one of our clients. We understand that you are investing in us to build you a ride that is going to be the next big addition to your facility and our team is here to do everything in our power to ensure that you are getting exactly what you want and what you need.

Results

We have over 3 million riders enjoying our rides every year. The impact of having a ZipZag Ride within your facility results in an opportunity to increase your visitor numbers and to increase profit for your business.

Installation

Our in-house installation team have years of experience in building zip coasters. We offer a strong relationship between your designers and installers, allowing you to visit or video call our office so you can see your ride being built first hand.

Safety

We use specialist harnesses that come in a variety of sizes to ensure every ZipZag rider is safe at all times. We supply an operations manual and operation training for your staff to ensure that everyone is clued up in how imperative safety should be. We are also certified with ADIPS, ASTM, DAC & TÜV.



Key features

Boost Ride Experience



ZipZag continuously innovates to deliver the best experience possible. The exciting elements of the ride include the anticipation, being clipped on to the trolley and the climb up to the launch platform. Our launch trolley is made of aluminium, creating a lighter product which allows children as young as six to be able to tow it up to the launch platform.

Accessibility



ZipZag creates an accessible ride to a wide range of ages from younger children to older adults. We offer a wide range of harnesses to accommodate different ages, sizes and heights from 1.1m (3'6").

Quality



The materials and finish of your attraction is designed to be suitable for indoor and outdoor venues. Your ride will be designed by Chartered Engineers and installed by our professional team. We have a proven record of zip coaster installations, delivering attractions safely and on time. Please contact us to ask for references to support this.

Visibility



The ZipZag ride is visually attractive as well as delivering an exhilarating experience. We design the ride to look aesthetically pleasing to complement and enhance the energy of your space.

After-sales Service & Maintenance



Your purchase of a ZipZag will include a warranty for your ride for the first year. Purchase of ZipZag's ongoing service and maintenance package extends your warranty.

Throughput



Typically, with 2 staff, the throughput is 50-70 riders per hour and with 3 staff in attendance is 70-90 riders per hour. This data is based on detailed feedback gathered from our rides.

Typical ride types - what's included?

Ride types

Indoor regular

Indoor mezzanine

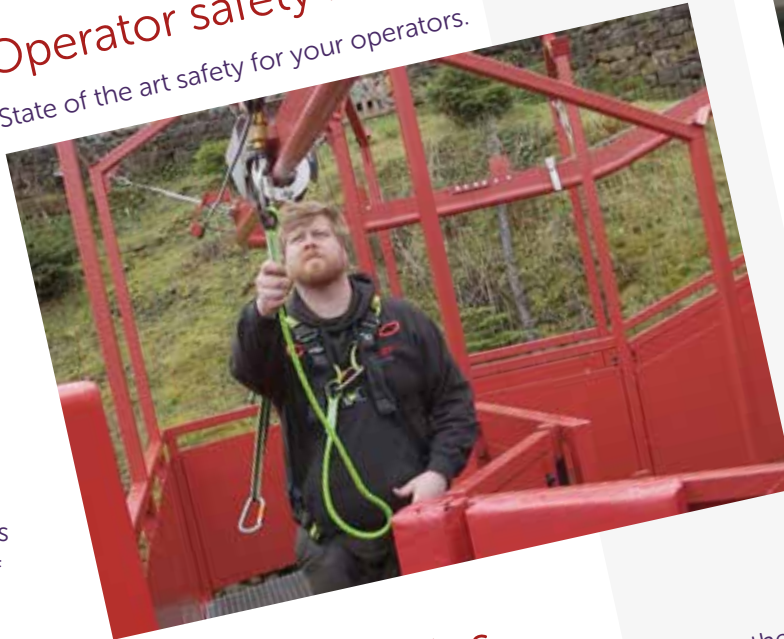
Outdoor from masts

Multi-stage

All of our rides include full design, manufacture, delivery and installation. Plus items such as ride trolleys, harnesses, staff training and calculations and rigging load assessment to satisfy statutory approval.

Not only this but your ride will have safety features which come as standard:

Operator safety rail
State of the art safety for your operators.



Safe release system
A fail-safe system that is not operator dependant.



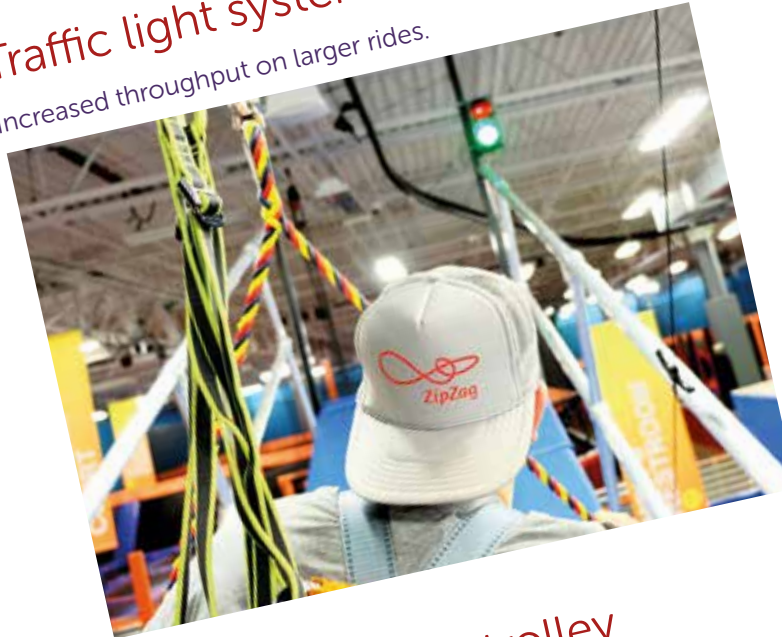
Non-return gates
Prevent riders from slipping back down the track on the take-off and landing ramps.



Additional features available

Traffic light system

Increased throughput on larger rides.



Motored Access trolley

For inaccessible rides.



ZipZag offer a range of additional specially engineered features to enhance the ride experience:

Lap timer

Gets the competition going and increases number of rides.



Your ZipZag journey

1. Design

We work closely with you to understand your vision and look for opportunities to create a bespoke best-in-class concept unique to your facility. Once you are happy with our concept and a contract is in place, we will start work on the detailed design of your ride. You will be allocated a Project Manager and both they and your designer will be in regular contact with the necessary people to ensure that a detailed project plan is put in place and that timescales are adhered to.

Timescales

3 months lead in for UK and Europe
4 months lead in for the Rest of the World due to shipment

2. Manufacture

The final detailed design is signed off. After full co-ordination with all your other suppliers and any other existing site consultants you may have retained, your ride is now ready for manufacture. All major components are manufactured in the United Kingdom.

3. Installation

Your ride will be shipped from the UK, and on arrival at your site our specialised installation team headed by your project manager will be there to start putting your bespoke ride together. This process is fast and one of the most exciting parts. This process will typically take between 1 and 4 weeks. Your project manager will liaise with you and your team on a daily basis throughout the installation.

4. Handover

The ride is complete. The ZipZag project manager hands the ride over to you and goes through the operation manuals. We will also provide your team with ride familiarisation training. You will need a representative at the handover who is familiar with harnesses activities and who will be responsible for ensuring that all staff operating the ride have received the ride familiarisation training.

5. After-sales Care

Your ride has a 12-month warranty. We strongly recommend all clients to purchase an annual maintenance visit from us which is carried out by our dedicated maintenance team. On procurement of this service, your warranty will be extended to 36 months. Maintenance visits typically take one day, during which we provide new ride trolleys, and carry out thorough checks of the ride, and service the key components and safety features.

Building requirements

Length of the ride

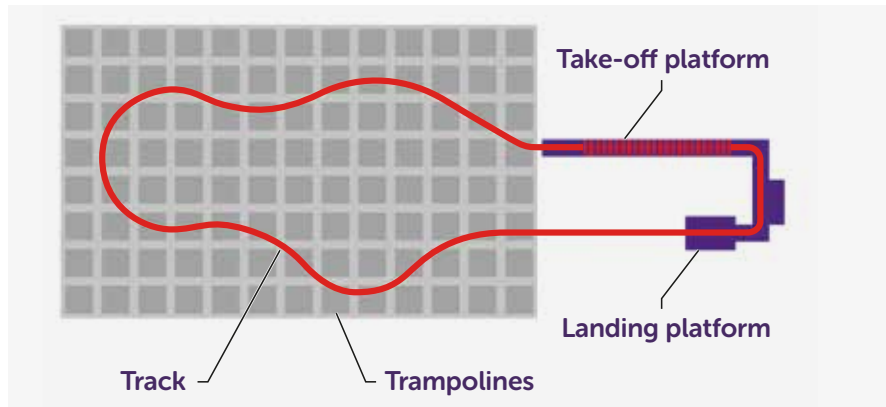
- Minimum 45m (150')
- No maximum

Throughput

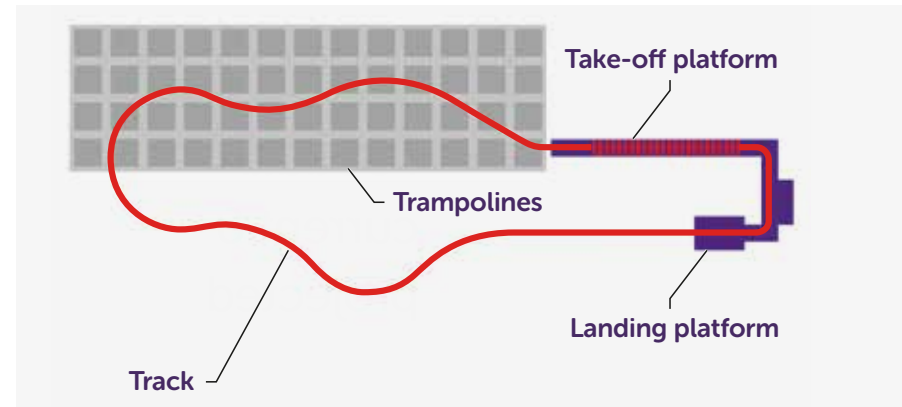
- 70-90 people per hour with 3 staff
- 50-70 people per hour with 2 staff

Clear building height

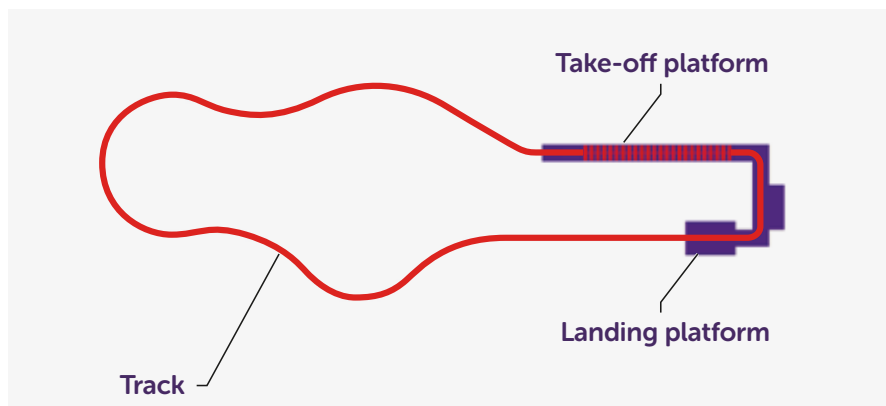
- For an average 60m (200') ride you need 6.5m (21') to be able to land at just above head height.
- For an average 60m (200') ride you need 5.5m (18') to land people at ground level within a fenced enclosure.
- For an average 60m (200') ride that lands above trampolines you need 9m+ (30'+) clear height.



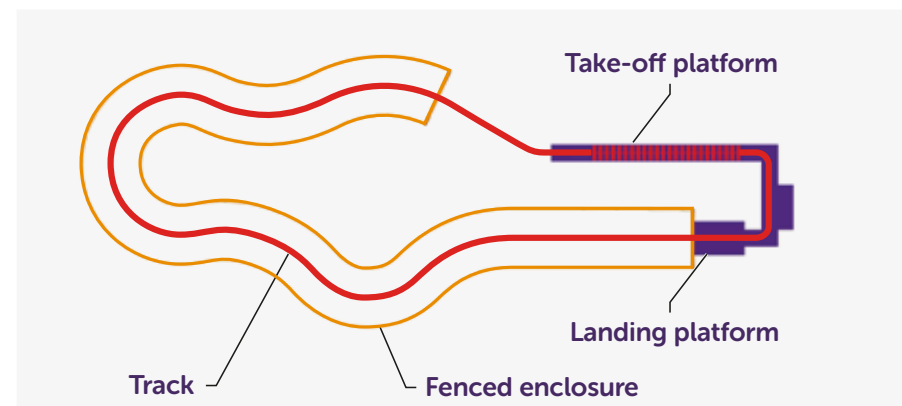
9m+ (30'+) height to land above trampolines



7.5m to 9m (25' to 30') height to start over trampolines and land above ground



6.5m (21') height to start and land above ground



5.5m (18') height to start and land above ground within a fenced enclosure

www.zipzagrides.com



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